

Swift Sensors and Actus Data Announce IoT Advanced Data Analytics Partnership

Partnership adds enhanced analytics and reporting to real-time sensor data

Austin, Texas and Denver, Colorado — November 2, 2017 — Swift Sensors, a cloud wireless sensor Internet of Things (IoT) company that delivers simple and secure wireless sensor systems for industrial and commercial applications, and Actus Data, a leading provider of artificial intelligence (AI) and advanced prescriptive and predictive analytics today announced that they have partnered to deliver the Swift Sensors/Actus Data IoT Analytics Solution.

Sensor data is one of the largest sets of big data available, and it can provide significant value to a wide variety of businesses, yet it is still largely untapped. By combining the low-cost wireless sensor network and a real-time stream of equipment, machine, and process sensor data with advanced analytics and reporting, Swift Sensors and Actus Data give businesses the insights they need to gain sustainable competitive advantage.

“We are excited to partner with Swift Sensors to help businesses transform IoT data into actionable results,” said Paul Konkell, Chief Executive Officer of Actus Data. “Whether a business is looking for something as broad as increasing operational efficiency or as specific as predicting equipment failures, advanced analytics will increase the ROI of every sensor.”

We help business leverage their data assets by providing actionable analytics. Businesses increase the ROI on their IoT investments by increasing operational efficiency, reducing equipment failure and increasing visibility to Key Performance Indicators.

Sam Cece, CEO and Founder of Swift Sensors, continued by saying, “It is one thing to see sensor data in a database or on a spread sheet, but it is something completely different to bring that data to life with advanced analytics. By working with Actus Data, we are providing our customers valuable insights to make better decisions and deliver data-driven results. There has never been a better time to make the Internet of Things a core component of your business.”

For more information about Swift Sensors please visit www.swiftsensors.com or call +1-866-308-1340. To learn more about Actus Data or get a demo of our IoT analytics modules, email info@actusdata.com or visit www.actusdata.com.

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About Actus Data

Actus Data is a cutting-edge data science as a service business committed to providing the most advanced, comprehensive, and affordable analytics solutions available. We are data experts with significant business experience who are laser focused on customer success and passionate about delivering value. Our Smart Enterprise Engine powers the AI and advanced predictive and prescriptive analytics that make up our Swift Sensors IoT Analytics Solution gives you everything you need to transform your data into action.

About Swift Sensors

Swift Sensors is a leading supplier of IoT wireless sensor systems with large installations at manufacturing companies such as Kraft Heinz and Dole Foods, and at Restaurants and Food Service organizations McDonalds, Jimmy John's, Sysco Foods. Our flagship product is the Swift Sensors Cloud Wireless Sensor System and is comprised of full line of battery powered wireless sensors, cloud-based monitoring and alerts, and an analytics platform in a unified solution. Our sensor system proactively monitors and protects a wide range of equipment and processes, is used to comply with regulations, and enhances business performance. Swift Sensors applications include manufacturing, food service, transportation, IT data centers, research and development, and power.